



MALAYSIAN RESOURCES CORPORATION BERHAD
[Company No: 7994-D]

Level 20, 1 Sentral, Jalan Travers, Kuala Lumpur Sentral,
P.O. Box 12640, 50470 Kuala Lumpur.
[tel] 603 2786 8080 [fax] 603 2780 5883 [url] www.mrcb.com.my

- **MEDIA RELEASE**

For Immediate Release

MRCB Holds Retailers' Event for Nu Sentral Retail Mall

Kuala Lumpur Sentral CBD, 28 January 2014 – Malaysian Resources Corporation Berhad (MRCB) today held a special event for retailers in preparation for a soft launch of Nu Sentral, Kuala Lumpur Sentral CBD's latest retail mall development.

About 300 retailers comprising business owners and senior management representatives of well-known retail brands attended the gala event at the Hilton Kuala Lumpur Hotel, where they were feted and briefed on Nu Sentral's forthcoming soft launch end March 2014.

The audience present, most of who had already signed up to open their outlets in Nu Sentral, comprise retailers of a wide range of products and services, including Parkson Grand, Mydin's SAM Groceria and Golden Screen Cinemas.

During his briefing to the retailers, Yang Berbahagia Datuk Mohamad Salim Bin Fateh Din, MRCB's Group Managing Director, had extolled the advantages of setting up business in a retail mall that is linked to a dynamic "city-within-a-city" with the largest transportation hub in the country.

Datuk Mohamad Salim said, "Only Nu Sentral has it all, with a location in Kuala Lumpur Sentral CBD that offers connectivity, investment opportunities and an international lifestyle.

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“In fact, we are discussing with the Government to upgrade Stesen Sentral Kuala Lumpur to be more modern with facilities like an international airport to complement Nu Sentral and your brands. Please be assured that your brands will grow here”.

Datuk Salim added that even more exciting is the mall’s ability to grow virtually limitlessly. With more than 30,000 already living and working in Kuala Lumpur Sentral CBD, and a crowd of 160,000 commuters frequenting the station daily, the mall captures the footfall from four rail networks, and soon with the MRT and KLIA2, hundreds of thousands more will add to the current footfall here.

The numbers are expected to increase when more developments like St Regis, The Sentral Residences, Q Sentral come on line by 2015/2016. We also have another 4 million square feet yet to be developed.

Earlier in the two-man briefing and engagement session, messages were also delivered to the retailers present by Yang Berbahagia Datuk Kamalul Arifin Othman, Managing Director and Chief Executive Officer of Pelaburan Hartanah Berhad (PHB), MRCB’s share partner in Nu Sentral Sdn Bhd, which manages the Nu Sentral mall.

“With such fast-moving, urban and worldly consumers passing through our door, we are delighted to say that we are changing the rules by bringing retail to the next level.

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Our offerings are urban, fresh and agile, and we are excited that the retailers and our partners are also aligned to this unique,” said Datuk Kamalul Arifin.

Positioned as the first transumer (transit consumers) ‘green’ lifestyle retail mall in Malaysia, Nu Sentral adopts sustainable and green building practices and is designed in compliance with Singapore’s BCA Green Mark and Malaysia’s GBI certifications. The retail mall is owned by Nu Sentral Sdn Bhd, a joint venture between MRCB and PHB. This nine-storey building has a GFA of 1.3 million sq. ft. and GDV of over RM1 billion, offering 287 retail lots for lease.

Nu Sentral offers a combination of connectivity, convenience and convergence to meet the ever-changing needs of retailers and consumers. Its ideal location is naturally enhanced by direct connectivity to the KL Sentral Monorail station and SSKL 160,000 commuters daily and this number is expected to increase to 200,000 by 2016 with the MRT commencing its service.

The Nu Sentral Retail Mall has two major anchor tenants, Parkson and Golden Screen Cinema (GSC), which occupy more than 186,000 sq. ft. Other well-known retail brands with a space in this mall include Wesria Food Court, Wangsa Bowl, MPH Book Store and Amp Square Premium Karaoke. These tenants will take up approximately 116,000 sq. ft of floor space.

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Food & beverage tenants include Tony Roma's, California Pizza Kitchen, TGI Friday's, McDonald's, Dubu Dubu, Nando's, Manhattan Fish Market, Sakae Sushi, Waroeng Penyet. Cream & Fudge, Sushi Tei, Starbucks, O'Briens and many more. Cotton On, Levi's, Dockers, Hush Puppies, La Senza, Crocs, The Executive, Bata are some of the brands under the fashion category.

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About MRCB

Malaysian Resources Corporation Berhad is a leading urban property and infrastructure developer in the country. The Group specialises in civil, environmental and energy infrastructure development including beach rehabilitation projects, road works, road concessions, educational colleges, hospitals, power plants, and is the nation's biggest developer of high-voltage transmission networks.

About Nu Sentral

The Nu Sentral, which is positioned as the first transumer (transit consumers) 'green' lifestyle retail mall in Malaysia, is owned by Nu Sentral Sdn Bhd, a joint venture between MRCB and Pelaburan Hartanah Berhad (PHB). Nu Sentral offers a combination of connectivity, convenience and convergence to meet the ever-changing needs of retailers and consumers. Its ideal location is naturally enhanced by direct connectivity to the KL Sentral Monorail station and Stesen Sentral Kuala Lumpur.

About Pelaburan Hartanah Berhad

Pelaburan Hartanah Berhad is an investment holding company. Its investment includes prime commercial real estates and developments in strategic locations throughout Malaysia.

For further enquiries, kindly contact:-

Mohaini bt Mohd Yusof, Corporate Communications at
tel. No: 03-27868034, 03-27868035 or 019-2678727 (h/p)
E-mail at mohaini@mrcb.com.my
